

Ozarka College : Ozarka College Strategic Plan 2011-2015 Road Map

Priorities & College-Wide Strategies	Possible Outcome	Possible KPI	Outcome	KPI
1 Access to Education: Ozarka College will ensure access to life-changing educational opportunities.				
1.1 Maximize early access pathways	Ozarka College enrollment will reach ____ by 2015.	Persistence and enrollment numbers	Traditional and GED enrollment will increase by __% by 2015 over enrollment of ____ in fall 2010.	GED Enrollment Traditional Enrollment by High School
1.2 Expand and maximize current access	Ozarka College enrollment will reach ____ by 2015.	Persistence and enrollment numbers	Ozarka enrollment will reach 2200 by 2015. <i>This item was discussed because of concerns of it being too large for the area pool of potential students. It was concluded to research area population numbers before reconsidering.</i>	Enrollment
1.3 Identify pathways for jobs and careers	A career center will be established by 2015.	Monthly % of plan realized as reported in planning results	A career center will be established by 2013.	Monthly percent of plan developed and realized as reported in planning results
1.4 Promote four-year degrees	____ % of Ozarka College AA yearly graduates will complete 4-year degrees by 2015.	Yearly ADHE report of graduates	____ Ozarka College students will complete four-year degrees by 2015.	Number completing at four-year institutions
1.5 Facilitate transfer	____ % of Ozarka College AA yearly and other transfers graduates will enroll in a 4-year degree by 2015.	Yearly ADHE report of transfers	To be determined by transfer success as defined by performance funding <i>We will also want to separate out 4-year transfer from 2-year transfer</i>	Number transferring to four-year institutions
2 Student Success: Ozarka College will be				

<p>a learning-centered college preparing students for transfer, workforce, and life enhancement.</p>				
<p>2.1 Promote student engagement and involvement</p>	<p>(Identify CCSSE items and % improvement desired by 2014.)</p>	<p>Number of students reported in activities during the academic year in weekly increments and additional activity opportunities added</p>	<p>Success will be defined by the ongoing list of successful student activities that will be compiled by VPPIR to include both in class and out of class activities such as International Day, TRiO activities, service learning, etc.</p>	
<p>2.2 Expand services at all sites</p>				
<p>2.3 Improve retention and completion</p>	<p>_____ % of Ozarka students will be retained during the 2014-2015 year and _____ % will complete.</p>	<p>Persistence and enrollment numbers Yearly retention and completion numbers</p>	<p>A base number must be determined to make a reasonable goal.</p>	
<p>2.4 Provide student success related professional development</p>			<p>Success will be determined by a list of professional development activities that are hosted over three years.</p>	
<p>2.5 Further develop the online component to student success</p>	<p>College Success course will be completely online with supporting structures by 2013.</p>	<p>Monthly % of plan realized as reported in planning results</p>	<p>Accept as written</p>	
<p>3 Management of Resources: Ozarka College will ensure effective and efficient management of resources in support of the College Mission.</p>				
<p>3.1 Optimize utilization of human resources</p>	<p>_____ % of employees will report that we are adequately staffed and _____ % of employees will report that they are</p>	<p>Results of yearly survey</p>	<p>Suggestions: 1. Faculty utilization report analysis 2. Student Satisfaction Survey</p>	

	happy with their job on the Employee Survey by 2015.			
3.2 Continue sound financial and physical management	?	?	Maintenance of balanced budget at the end of the year.	
3.3 Improve the professional development program	A comprehensive professional development program will be designed and fully functional by 2014, including but not limited to the following delivery methods and components: online; in-Library; in-house self-taught; in-house external delivery; state and out-of-state travel; faculty, staff, and administration expectations identified; job descriptions modified; simple, standardized form for yearly reporting.	Number of delivery methods and components developed		
3.4 Support grant writing and grant sourcing	At least ____ grants will supplement Ozarka College yearly by 2015.	Yearly number of grants		
4 Continuous Improvement: Ozarka College will utilize assessment as a catalyst for continuous improvement.				

4.1 Promote an environment of continuous improvement	A new assessment plan will 75% complete by 2015.	% of plan developed		
4.2 Provide training	Orientations for employees will be developed, assessed, and revised by 2013.	Progression of orientation process by year		
4.3 Identify KPIs for Strategic Plan and all areas of the College	100% of Administrative Council will report using KPIs for their areas by 2013.	% of Administrative Council using KPIs		
4.4 Continue to leverage technology	(Responses on CCSSE and employee survey??)			
4.5 Celebrate achievements	An employee recognition program will be established by 2012.	% of employees satisfied on the yearly employee survey		
5 Community Engagement and Service: Ozarka College will promote engagement and dialogue within the service region that will result in strong and mutually supportive community relationships.				
5.1 Bring the community to campus				
5.2 Maximize CE program and educational seminars	?	Monthly number of CE participants		
5.3 Promote service learning and volunteerism in the classroom	_____ % of courses will utilize service learning by fall 2015.	% of spring and fall courses using service learning		

5.4 Encourage employee engagement and impact	There will be a ____ % increase in CCSSE items of engagement with faculty and staff on the 2014 CESSE report.	% increase on the 2012 CCSSE		
5.5 Provide leadership in poverty reduction	Selected persons in each of the four counties will be aware of the ACCESS concepts and best practices by 2015.	Number of counties informed		
6 Collaborative Partnerships: Ozarka College will develop and maintain supporting partnerships to provide opportunities throughout the service region.				
6.1 Enhance service area partnerships	Ozarka College will have established ____ new partnerships by 2015.	Number of new partnerships		
6.2 Enhance regional and state partnerships	Ozarka College will have established ____ new partnership activities by 2015.	Number of new partnerships		
7 Workforce and Economic Development: Ozarka College will provide leadership and opportunities to enhance economic viability within the service region.				

7.1 Participate in local activities				
7.2 Generate new ideas to promote economic development	Ozarka will have an exploratory small business and/or entrepreneurship program plan	% plan completed and decision made		