

# Ozarka College Self –Study Communication Plan

Co-Chairs:  
Kim Whitten  
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## **FALL 2008 – SPRING 2009 (pre-planning phase)**

- ❖ Weekly email of the *Accreditation 101* blog-style newsletter via subscription of Ozarka listserv.
  - Anyone else can subscribe.
  - Instant feedback/assessment through comments.
  - Automatically archived.
- ❖ Dr. Johnston will include a summary with his College Updates.
  - All Faculty and Staff
  - Included in Board Report which is available online.
- ❖ Special section to begin educating on Accreditation, once per semester in Ozarka College Connection.
  - All Faculty and Staff
  - Students
  - Board of Trustees, Foundation Board, and other mailing list.
  - P's&C's at other 2 year colleges.
  - Available online.

## **FALL 2009 – SPRING 2010 (self-study begins)**

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  - P's&C's at other 2 year colleges.
  - Available online.
- ❖ Media Releases quarterly to media listserv.
  - Community/Everyone!
- ❖ Conduct a Q&A on Channel 5 Cable.
  - Community Feedback.

## **Challenges for our committee:**

- ❖ Making it interesting so people will want to know what Accreditation and what Self-Study really is.

Photos and articles will be archived and available in Resource Room.

**Any other suggestions for ways to help our Communication Plan?  
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