

Ozarka College Self –Study Communication Plan

Co-Chairs:
Kim Whitten
Libby Cone

FALL 2008 – SPRING 2009 (pre-planning phase)

- ❖ Weekly email of the *Accreditation 101* blog-style newsletter via subscription of Ozarka listserv.
 - Anyone else can subscribe.
 - Instant feedback/assessment through comments.
 - Automatically archived.
- ❖ Dr. Johnston will include a summary with his College Updates.
 - All Faculty and Staff
 - Included in Board Report which is available online.
- ❖ Special section to begin educating on Accreditation, once per semester in Ozarka College Connection.
 - All Faculty and Staff
 - Students
 - Board of Trustees, Foundation Board, and other mailing list.
 - P's&C's at other 2 year colleges.
 - Available online.

FALL 2009 – SPRING 2010 (self-study begins)

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 - Available online.
- ❖ Media Releases quarterly to media listserv.
 - Community/Everyone!
- ❖ Conduct a Q&A on Channel 5 Cable.
 - Community Feedback.

Challenges for our committee:

- ❖ Making it interesting so people will want to know what Accreditation and what Self-Study really is.

Photos and articles will be archived and available in Resource Room.

**Any other suggestions for ways to help our Communication Plan?
Email kwhitten@ozarka.edu or lccone@ozarka.edu**