President's Report to the Board of Trustees July 1, 2016

This report is intended to provide members of the Ozarka College Board of Trustees with information regarding Ozarka College activities and accomplishments.

Upcoming Events of Interest

•	July 4	Independence Day Holiday, all Ozarka College campus closed
•	July 5	Summer II classes begin
•	July 7	Open Registration Day at Ash Flat campus
•	July 11	Mountain View Chamber of Commerce meeting
•	July 12	Census Day
•	July 19	Open Registration Day at Melbourne campus- evenings
•	July 20	Fulton/Sharp County Single Parent Scholarship Meeting, Ash Flat campus
•	July 28	ARNEC Classes end
•	July 30	ICARE Pickin' for Paws, John E. Miller building

Ozarka College Events

•	June 3	Izard County Relay for Life Survivors banquet, Melbourne
•	June 4	Izard County Relay for Life, Izard County Fairgrounds, Melbourne
•	June 7	Foundation Board Retreat, Student Services Center
•	June 7	Ozarka College Registration Day, Mountain View campus
•	June 8	Arkansas History/Poverty Workshop, John E. Miller building
	June 21	Ozarka College Registration Day, Melbourne campus
•	June 29	LPN Career Fair, John E. Miller building, Lecture Hall
•	June 30	Retirement party for Mimi Newsome, Melbourne campus

College Governance

• New Trustee, Mr. Fred Holzhauer of Ash Flat, appointed to a seven year term.

Instruction

Dr. Keith McClanahan, Provost and Executive Vice President of Learning:

- Hired Allen Wallis as the new Criminal Justice instructor, he will begin work fall semester.
- A new Aviation instructor was hired. Andrew Finne will start August 1.
- Dr. McClanahan attended the Arkansas Rural Nursing Consortium (ARNEC) meeting in Little Rock on June 23.
- Working on a proposal for a 2+2 partnership with the University of Central Missouri (UCM) for the Aviation Professional Pilot Program.
- We are holding open registration at all sites during June and July to allow returning and potential students better opportunity to visit the College and enroll in classes.

Student Services/Enrollment Information

Josh Wilson, Associate Vice President of Student Services:

- Coordinating 2016-17 admissions marketing and outreach with PR/Marketing and Admissions Directors.
- Ordered and received 2016-17 student orientation, staff and ambassador t-shirts.
- Continue to strategically approach prospect management and retention enrollment efforts using various grass roots outreach campaigns to engage and promote summer II and fall registration.
- Completed first two of four Ozarka Registration Days; events were held at Mountain View on June 7 and Melbourne June 21.
- Hosted Staff Appreciation lunch in Ozarka Café on June 16 in appreciation and recognition of the hard work and support of Information Systems and Institutional Support Teams provide Student Services throughout the year.
- Collaborated with AVP of Planning/IR to develop departmental effectiveness metrics and discuss data needs with student services directors.

Zeda Wilkerson, Registrar, Office of Admissions and Records:

- Certified all Summer II Veterans, and working on Fall certifications during Veteran's' certifying Official position vacancy.
- Career Coach Grant request for Viola was approved and MOU received.
- Worked with AVP Wilson on Enrollment Management Plan Draft.
- Running Yeoman to locate any non-intent filing graduates.
- Attended an AIRO Meeting in Little Rock on June 14.
- Attended an ADHE Placement Score Workshop on June 15.

Laura Lawrence, Director of Financial Aid:

- Met with USA Funds representatives by phone to go over the new delinquent borrower contract for the 2016-17 academic year.
- Laura Lawrence presented exit counseling workshop at the LPN Career Day.
- Laura Lawrence attended the Summer Training Credentials for Financial Aid Professional on June 7 June 9 in Little Rock.
- Financial Aid staff assisted with Registration Days on the Mountain View and Melbourne campuses.

Amber Whitaker, Director of Admissions:

 Registration Days at Mountain View and Melbourne created some new students and registered students. We have two more registration days in July in Ash Flat and Melbourne. We still have an outreach to those not enrolled to attend those. From the evaluations, flyers and social media are where the most impact in attendance. Everyone

- has said it was very impactful and all staff was attentive and helpful for their needs. 24 attended at Mountain View and 18 at Melbourne.
- Contacted by phone Foundation Scholarship recipients to turn in any information not completed.
- Preparing for New Student Orientation (agenda, t-shirts are in, information from all student services to be addressed.)
- College Now Scholarship earners have been contacted by email and letter of their scholarship and to register for Fall classes.
- Summer II enrollees have been contacted through school and personal email and letter about attending, the new bookstore system and payment plans.

Student Success Center

Student Success Center/Career Planning Services, Kendra Smith and Kay Adkins:

Kendra Smith:

- Called and emailed 51 students for Spring-to-fall Retention (S2FR) initiative during June
 1-16.
- Called and emailed 39 students on Perkins special population list during June 1-16.
- Registered students for summer II and fall classes during June 1-16.
- Assisted with Open Registration event in Mountain View on June 7.
- Student Services staff meeting on June 28.
- Conducted Resume Workshop for Nursing Career Fair in Melbourne on June 29.

Kay Adkins:

- Attended Perkins Coordinator Training in Little Rock on June 7-9.
- Ongoing outreach to assigned advisees who have not yet enrolled.
- S2FR: Researched 60 students assigned on the S2FR list. Contacted all who were not already enrolled for fall or graduated in spring 2016 (about 24).
- Submitted Perkins Grant application for 2016-2017. Received approval on June 24.
- Participated in Melbourne open registration on June 21.

Career Pathways

Kim Lovelace, Director of Career Pathways:

- Eighteen new LPN students have been recruited into the Career Pathways program and will be receiving books and supplies for the fall semester.
- Career Pathways participated in the early registration events by setting up an information table and talking to students about the program.
- Completed filling book loan requests for Summer II.
- Participated in the Student Services update/training event.

TRIO Student Support Services

Tracy Cone, Program Director:

- Update policy and procedure manual.
- Welcome Back Event planning.
- Scheduling Staff Training Opportunities.
- Tutor Training planning for Fall.
- S2FR Spring to Fall Registration Initiative.

Finance

Tina Wheelis, Vice President of Finance:

- Several reports for the Arkansas Department of Higher Education were completed and submitted during the month.
- All remaining textbooks and materials that were eligible for credit have been returned to the vendors in preparation of bookstore operations being outsourced to BBA Solutions.
- The FY2017 departmental budgets have been entered into the accounting system and are available for staff to view.

Planning and Institutional Research

Deltha Shell, Associate Vice President of Planning and Institutional Research:

- Met with AVP Academics to review Advising Institutional Effectiveness
 Outcomes and Non-Academic Assessment on June 1.
- Follow-up with AVP Student Services on Institutional Effectiveness Outcomes and Non-Academic Assessment on June 1.
- Met with Extension Agents from Izard, Fulton, Stone and Sharp counties to discuss Blue and You Grant Partnership On June 2.
- Attended Baxter Regional Medical Center ground breaking and discussed Blue and You Grant Partnership on June 7.
- At the June 8 Administrative Council meeting, I reported on the Strategic Planning and Year One Report.
- Attended Great Lakes Grant Opportunity Webinar, June 9.
- Attended AIRO meeting on June 14 in Little Rock and gave a presentation from ADHE on Performance Funding.
- Attended ADHE Meeting in Little Rock on June 1 and gave a presentation from ADHE on Placement Measures.
- Met with the Student Services department on June 23 regarding Institutional Effectiveness Measures.
- Completed first draft of Blue and You Grant.

Ash Flat

Kim Whitten, Campus Director:

• Arkansas Rehab Services on June 1, 2, 9, 16.

- AFFD bi-annual inspection took place on June 20.
- Meeting with the Ash Flat Nursing and Rehab Administration with Ruby Johnson on June
 26.

Mammoth Spring

James Spurlock, Campus Director:

- Salem Health Fair-Ozarka College Information Booth on June 9.
- Summer I Proctored Final Exam Session on June 16.
- Couch High School Concurrent Registration/Placement Testing on May 12.
- Meeting with MSU Degree Outreach West Plains Coordinator, May 16.

Mountain View

Lindsay Galloway, Campus Director:

- Stone County Abuse Prevention Board Meeting on June 1.
- Held Open Registration Day at Mountain View on June 7.
- Attended Personnel Committee Meeting for the Arkansas Craft School on June 9.
- Hosted the Mountain View Chamber of Commerce Board Meeting on June 13.
- Hosted the Mountain View Trail Coalition Meeting on June 14.
- Arkansas Rehabilitation Services On-Campus on June 14, 21, 28.
- Spoke to Area High School Students Participating in the MASH Program at the Stone County Medical Center About Degree Programs at Ozarka College on June 20.
- Attended Student Services Update Meeting in Melbourne on June 28.
- Attended Community Calendar Meeting with Advancement on June 28.

Advancement

- Son Lamb Tribute Concert discussion with Susan Smith and Lillian Hutchins.
- Foundation Board Retreat, Tuesday, June 7.
- Lunch meeting with donors, Thursday, June 16.
- Met with Foundation Board member, Molly Carpenter, June 21.
- Began Community Calendar project with Campus Directors, June 28.
- Met with Foundation Board members, Garry Lawrence and Sandy Murphy, June 29.
- Assisted with Retirement Celebration for Mimi Newsome, June 30.

Public Relations and Marketing

Manda Jackson, Director of Public Relations and Marketing:

- Met with Debra, new sales rep for K-Kountry, on June 9 and Peggy from Arkansas Online on June 14.
- Assisted with Registration Event in Melbourne on June 21.
- Presented to Administrative Council about billboards and light pole banners on June 22.
- Took photos at nursing career fair on June 29 and Mimi Newsome's retirement celebration on June 30.
- Worked with designers for new view book, banners, and light pole banners.

- Prepared purchase orders for 2016/2017 advertising vendors.
- Worked with media outlets to prepare registration advertising packages.
- Submitted 16 press releases regarding tuition, instrument training approval, Ozarka's first pilot, scholarship recipients, registration events, continuing education courses, donation to fitness center, Presidential scholarship to Williams Baptist College, summer GED classes, and nursing career fair.

Human Resources – New Employees, Resignations/Retirements, Active Searches:

New Hire: Allen Wallis, Criminal Justice faculty

• New Hire: Andrew Finne, Aviation faculty

• New Hire: Clay Jones, part-time maintenance

New Hire: Koty Jones, part-time maintenance

• New Hire: Jim Weston, part-time courier

Searches: Online Adjunct Legal Environment of Business Faculty

Searches: Associate Director of Admissions/Recruiter

Resignations: Amber Whitaker, Director of Admissions

Travel/College Representation

Dr. Richard Dawe, President

June 6 Monthly Aviation meeting, Melbourne Airport

• June 7 Foundation Board Retreat, Melbourne campus

June 7 BRMC/Gray clinic groundbreaking ceremony, Melbourne

June 13 Preliminary Budget Hearing, Little Rock

June 14 Aviation Interview, Melbourne campus

June 21 Registration Day, Melbourne campus

Dr. Keith McClanahan, Provost and Executive Vice President of Learning

• June 15 ADHE, Little Rock, AR

June 23 ARNEC, Little Rock, AR

Tina Wheelis, Vice President of Finance and Amber Rush, Business Manager

 June 20 Arkansas Association of College and University Business Officers (AACUBO) Workshop, Little Rock, AR

Tina Wheelis, Vice President of Finance and DeeDe Steed, Director of Human Resources

June 2, Arkansas Higher Education Insurance Consortium Meeting, Little Rock, AR

Suellen Davidson, Director of Advancement

June 21/29 Meeting with Foundation Board members, Ash Flat

Manda Jackson, Director of PR & Marketing

- June 9 Horseshoe Bend Area Chamber of Commerce Board Meeting
- June 17 Horseshoe Bend Area Chamber of Commerce Volunteers Meeting

Deltha Shell, Vice President of Planning and IR

- June 14 Arkansas Institutional Research Officers meeting, Little Rock, AR
- June 15 ADHE Student Placement Meeting, Little Rock, AR

Kay Adkins, Student Success Coordinator:

June 7-9 Perkins Coordinator Training in Little Rock

Laura Lawrence, Financial Aid Director:

• June 7-9 Summer Training Credentials for Financial Aid Professionals in Little Rock

Josh Wilson/Zeda Wilkerson

June 15 Josh and Zeda attended ADHE Placement Test Workshop

James Spurlock, Mammoth Spring Campus Director

- June 22 Salem Chamber of Commerce, Salem, AR
- June 28 Student Services Department Meeting, Melbourne, AR
- June 28 Campus Calendar Meeting, Melbourne, AR

Kim Whitten, Ash Flat Campus Director

- June 6, 13, 20 Rotary, Ash Flat, AR
- June 21 Spring River Area Chamber of Commerce, Ash Flat, AR
- June 22 Eaglefest meeting, Ash Flat City Hall, AR
- June 27 Rotary Induction Banquet, Ash Flat, AR

Kudos:

- Mimi Newsome on her retirement after 24 years of service to Ozarka College. We wish her the best in this new chapter of her life.
- Marty McFarlin for his expedient, quality response to issues with the AC in the Student Services building.

Tentative Discussion Items for Next Board of Trustees Meeting:

Present and discuss unfunded priority needs of the College.

Tentative Action Items for Next Board of Trustees Meeting:

Monthly and Year to Date budget approval.

Monthly Financial Report (Please see attached.)

College Monthly Calendar (Please see attached.)

Dr. Dawe's Comments:

 We are fortunate to have Mr. Fred Holzhauer joining the Ozarka College board of Trustees. Fred has been an outstanding member of the Ozarka Foundation Board and is a respected member of the business community. He will contribute much to the College in the next seven years.

Ozarka College Unrestricted Current Funds July 1, 2015 through June 30, 2016

	Approved 2015 - 2016 Budget	Revised 2015 - 2016 Budget	Actual Month to Date Revenue/Expense	Actual Year to Date Revenue/Expense	Budgeted Balance to Collect or Balance to Expense	Percentage Realized To Date
Revenues:						
Tuition & Related Fees	3,031,600	2,653,905	860'96	2,469,959	183,946	93.07%
Program & Course Related Fees	446,000	446,000	12,533	329,652	116,348	73.91%
Testing Services	70,700	70,700	6,276	54,245	16,455	76.73%
Sales Tax Proceeds	414,000	414,000	35,758	440,181	(26,181)	106.32%
Interest Income	5,100	5,100	322	5,142	(42)	100.83%
Other Income	33,400	33,400	8,331	75,107	(41,707)	224.87%
General Revenue	3,126,500	3,126,500	182,237	3,126,475	25	100.00%
Workforce 2000 Funding	1,271,200	1,271,200	105,987	1,271,841	(641)	100,05%
Carryover Funds - Previous Years *	0	275,695	0	100,000	175,695	36,27%
Auxiliary Income - Culinary Café	46,600	46,600	123	32,336	14,264	%65'69
Auxiliary Income - Bookstore	664,300	664,300	7,170	533,838	130,462	80,36%
Auxiliary Income - Preschool	234,800	234,800	13,569	143,773	91,027	61,23%
Total Unrestricted Revenues	9,344,200	9,242,200	468,402	8,582,549	659,651	92.86%
Expenses:						
Regular Salaries	4,540,800	4,540,800	431,329	4,302,120	238,680	94,74%
Extra Help Salaries	179,700	179,700	8,800	141,022	38,678	78,48%
Fringe Benefits	1,915,000	1,915,000	190,909	1,730,469	184,531	%98'06
Supplies & Services	1,654,800	1,573,370	94,635	1,530,922	42,448	97.30%
Travel	90,400	75,680	3,603	60,539	15,141	%66.62
Utilities	473,500	473,500	44,027	366,042	107,458	77.31%
Capital Outlay	86,400	80,550		73,369	7,181	91 09%
Bond Payments	400,500	400,500		340,796	59,704	%60'58
Contingency	3,100	3,100	01	OI	3,100	%00 0
Total Unrestricted Expenditures	9,344,200	9,242,200	773,303	8,545,280	696,921	92.46%

37,269

Net Income or (Loss)

Ozarka College Restricted Funds July 1, 2015 through June 30, 2016

	Approved 2015 - 2016 Budget	Adjustments to 2015 - 2016 Budget	Revised 2015 - 2016 Budget	Actual Month to Date Revenue/Expense	Actual Year to Date Revenue/Expense	Budgeted Balance to Collect or Balance to Expense	Percentage Realized To Date
Revenues: Student Aid Revenues							
AR Challenge Awards	275,000		275,000		255,125	19,875	92,77%
AR Workforce Improvement Awards	40,000		40,000	2,750	30,109	9,891	75.27%
Federal Work Study	20,000		20,000	7,828	45,500	4,500	91,00%
GO Grant	75,000		75,000		51,500	23,500	68.67%
PELL Grant	4,500,000		4,500,000	80,562	2,898,408	1,601,592	64 41%
SEOG Awards	30,000		30,000	4,500	34,500	(4,500)	115,00%
Student Loans	3,000,000		3,000,000	120,552	1,631,472	1,368,528	54,38%
Governor's Scholarship		4,950	A 4,950		4,950	*	%00 0
Miscellaneous Scholarships		20,300	A 20,300		44 400	(24,100)	218 72%
Student Aid Revenues	000'026'2	25,250	7,995,250	216,192	4,995,964	2,999,286	62.49%
Federal Grant Revenues							
APNF Grant	18,500		18,500		19,086	(586)	103.17%
Career Pathways Initiative	270,900		270,900	32,744	253,948	16,952	93.74%
Carl Perkins	108,500		108,500		87,560	20,940	80,70%
Correctional Grant	6,300		6,300		6,307	(7)	100 11%
Direct & Equitable Grant	73,000		73,000	23,446	73,039	(38)	100.05%
PACE Grant	18,000		18,000		18,208	(208)	101,15%
TRIO Grant	278,400		278,400	49,123	266,844	11.556	95.85%
Federal Grant Revenues	773,600	x	773,600	105,313	724,992	48,608	93.72%
State Grant Revenues							
WAGE Grant	49,000		49,000		49,000		100.00%
Arkansas Works Career Facilitator Program	2,000		2,000	4,320	13,490	(8,490)	269_79%
Adult Basic Education Grant	12,000		12,000		12,000	¥)	100 00%
Blue & You Foundation Grant	49,000		49,000			49,000	%00 0
Distance Learning Grant		17,035	17,035		17,035	(0)	100 00%
Managed Enrollment		7,651	7,651		7,651	0	100.00%
General Adult Education Grant	291,100		291,100	93,475	291,163	(63)	100.02%
State Grant Revenues	406,100	24,782	430,881	94,795	390,339	40,447	90.59%
Total Restricted Revenues	9,149,700	50,031.55	9,199,731	419,300	6,111,295	3,088,341	66.43%

ted Percentage collect or Realized Expense To Date	229.500	_	4,500 91,00%	40,500 46.00%	2,868,528 36,25%	(4,500) 0.00%	1,368,528 54,38%	100.00%	(24,100) 218.72%	4,471,456 62.49%	46 99.75%	828 99.69%	(367) 100.34%	(7) 100_11%	(39) 100.05%	(55,039) 405,77%	260,192 6,54%	205,613 34.49%	100.00%		(13,895) 377.91%	0 100.00%	21 77.66%	39,077 20.25%	(14,140) 104.86%	11,062 95.47%	4,688,132 67.01%	
Actual Budgeted Year to Date Balance to Collect or Revenue/Expense Balance to Expense	255.125		45,500	51,500		34,500		4,950	44,400	4,995,964 4,4	18,454	270,072	108,867	6,307	73,039	18,208	266,844	761,792	49,000	2,220	18,895	12,000	74	9,923	305,240	397,353	6,155,108 4,6	
Actual Month to Date Ye		2,750	3,231		80,562	4,500	62,215			153,259		16,091	6,950	2,591	12,311		29,249	67,192			1,620				46,953	48,573	269,023	
Revised 2015 - 2016 Budget	275,000	40,000	20,000	75,000	4,500,000	30,000	3,000,000	A 4,950	A 20,300	7,995,250	18,500	270,900	108,500	006'9	73,000	18,000	278.400	773,600	49,000	10,000	2,000	12,000	A 95	49,000	291,100	416,195	9,185,045	
Adjustments to 2015 - 2016 Budget								4,950	20,300	25,250								1					95			95	25,345	
Approved 2015 - 2016 Budget	275,000	40,000	20,000	75,000	4,500,000	30,000	3,000,000			7,970,000	18,500	270,900	108,500	6,300	73,000	18,000	278,400	773,600	49,000	10,000	2,000	12,000		49,000	291,100	416,100	9,159,700	
2015																												

Ozarka College Unrestricted Current Funds - Fiscal Comparison July 1, 2015 through June 30, 2016

2015- 2016 Fiscal Year

Year
Fiscal
2015
2014 -

	Revised 2015 - 2016 Budget	2015 - 2016 Actual Year to Date Revenue/Expense	Percentage of Budget Realized as of 06/30/16	Revised 2014 - 2015 Budget	2014 - 2015 Actual Year to Date Revenue/Expense	Percentage of Budget Realized as of 06/30/15
Revenues:				מי בינים		
Tuition & Related Fees	2,653,905	2,469,959	93.07%	3,410,490	2,791,985	81.86%
Program & Course Related Fees	446,000	329,652	73.91%	389,430	383,087	98.37%
Testing Services	70,700	54,245	76.73%	70,805	67,375	95.16%
Sales Tax Proceeds	414,000	440,181	106.32%	414,000	424,270	102,48%
Interest Income	5,100	5,142	100.83%	5,390	4,672	86.68%
Other Income	33,400	75,107	224.87%	34,075	32,791	96.23%
General Revenue	3,126,500	3,126,475	100.00%	3,126,475	3,126,475	100.00%
Workforce 2000 Funding	1,271,200	1,271,841	100.05%	1,271,840	1,259,310	99.01%
Carryover Funds - Previous Years	275,695	100,000	%00.0	350,000	150,000	42.86%
Auxiliary Income - Culinary Café	46,600	32,336	69.39%	10,595	18,753	177.00%
Auxiliary Income - Bookstore	664,300	533,838	80.36%	811,260	680,049	83.83%
Auxiliary Income - Preschool	234,800	143,773	61.23%	266,215	157,957	59.33%
Total Unrestricted Revenues	9,242,200	8,582,549	92.86%	10,160,575	9,096,724	89.53%
Expenses:				111111		
Regular Salaries	4,540,800	4,302,120	94,74%	4,747,440	4,575,031	96.37%
Extra Help Salaries	179,700	141,022	78,48%	172,850	128,727	74.47%
Fringe Benefits	1,915,000	1,730,469	90.36%	2,053,445	1,861,353	90.65%
Supplies & Services	1,573,370	1,530,922	97.30%	1,965,610	1,686,301	85.79%
Travel	75,680	60,539	79.99%	87,445	75,648	86.51%
Utilities	473,500	366,042	77.31%	458,650	363,730	79.30%
Capital Outlay	80,550	73,369	91.09%	270,635	89,032	32.90%
Bond Payments	400,500	340,796	85.09%	404,500	404,539	100.01%
Contingency	3,100	OI	0.00%	0	OI	0.00%
Total Unrestricted Expenditures	9,242,200	8,545,280	92.46%	10,160,575	9,184,361	90.39%
Net Income or (Loss)		37,269			(87,637)	
		%89:0			%98.0	

AM NACE Testiing (p) 9:30 (p) 8:30 AM Foundation Board Meeting New Student Orientation (MS 10-11:20 AM/ AF 2- 3:30 PM) 7	Grades Due	Saturday 6 (p) 7:30 AM TIPS for Great Kids
(p) 5:30 PM Mt. View Chamber of Commerce Monthly Meeting Day for Faculty 15 (p) 9:00 AM New Student Orientation- make-up (Mel 6:00- 7:30 PM) New Student Orientation- make-up (Mel 6:00- 7:30 PM) Con Crav Live Adv Meeting (p) Con Crav Live Adv Meeting Con Crav Live Con Crav Live Con Crav		!
(p) 9:00 Last Day to (m) 8:00 (m) 4:30 (p) AM Register for Courses Council Register for Council Regis	10:30 AM gressman wford stock&Poultry Board eting 10:30 AM gressman wford stock&Poultry Board	13
Seminar (p) 2:30 PM Career Pathways Meeting for new LPNs Day and Evening Classes Begin	9:00 AM TRIO or Training 6:00 PM	20
21 22 23 24 25 26 (p) 8:00 (p) 8:00 (p) 1:00 (p)	6:00 PM A nny" Night in	27

Census Day Last Day to Audit a Class (p) 9:30 AM Red Cross Blood Drive	(m) 8:00 AM Admin. Council Meeting	
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Event Codes:

- (k) Catering
 (c) Class Off Schedule
 (f) Foundation
 (h) Hidden
 (m) Meeting
 (p) Public
 (s) Student Activities