



OZARKA COLLEGE STRATEGIC PLAN 2021-2025

PRIORITY	STRATEGY	GOAL
1. Access to Education	1.1 Enhance early access initiatives	1.1.1 Increase number of service area high school graduates enrolled in the institution by 10% by the end of 2021-22
		1.1.2 Increase the applicant to enrollee ratio by 5% by the end of 2021-22
	1.2 Expand and maximize current access	1.2.1 Increase the number of students who are new to the institution in the Spring semester by 10% by the end of 2021-2022
		1.2.2 Increase number of graduates in both technical and transfer degrees 5% by the end of 2021-2022
2. Student Success	2.1 Improve semester completion	2.1.1 Increase number of successful academic alerts by 10% by the end of 2021-2022
		2.1.2 Increase the number of students with a D at midterm who successfully finished the semester by 5% by the end of 2021-2022
	2.2 Increase semester-to-semester persistence	2.2.1 Increase Fall-to-Spring retention rate to 5% by the end of AY2022
		2.2.2 Increase Fall-to-Fall retention rate to 5% by the end of AY2022
3. Workforce Development	3.1 Explore fast-track technical employment opportunities	3.1.1 Explore short-term training opportunities
	3.2 Strengthen Community/Employer partnerships	3.2.1 Enhance Advisory Board affiliations
		3.2.2 Continue to enhance Career Awareness and Placement opportunities
4. Continuous Innovation	4.1 Optimize fiscal, human, and physical resources	4.1.1 Promote effective communication throughout all levels of the College
		4.1.2 Seek additional Professional Development opportunities
		4.1.3 Utilize technologies to replace labor intensive activities

		4.1.4 Continue to explore grant opportunities	
		4.1.5 Implement energy efficiency solutions when cost effective	
		4.1.6 Enhance the use of instructional technologies	
		4.1.7 Celebrate innovative ideas and practices	
	4.2 Advance Data-Informed Decision Making	4.2.1 Assess dashboard metrics	
	4.2.2 Promote the availability of data		
5. Community Engagement	5.1 Foster mutually supportive relationships with stakeholders	5.1.1 Maximize Continuing Education opportunities	
		5.1.2 Continue to encourage civic club engagement	
	5.2 Enhance College presence through events, services, and enrichment	5.2.1 Expand summer camp opportunities	
		5.2.2 Institutionalize community health fair event	
		5.2.3 Maintain a presence at high school and community events	