



Overview Fact Sheet

Ozarka College plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings. Taxpayers benefit from a larger economy and lower social costs. Finally, the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden.

INVESTMENT ANALYSIS

Student Perspective

- OC served **2,455** credit students and **268** non-credit students in the 2009-10 reporting year.
- Education increases lifetime income. The average income at the career midpoint of someone with an associate's degree in the Ozarka College Service Area is **\$25,000**, 35% more than a student with a high school diploma.

Students enjoy a 28.8% rate of return on their investment in OC.

- Throughout his or her working career, the average OC student's discounted lifetime income increases by **\$12.80** for every dollar invested in OC.
- Students enjoy an attractive **28.8%** average rate of return on their OC educational investment, recovering all costs (including tuition, fees, and forgone wages) in 5.9 years.

Social Perspective

- Higher earnings of OC students and associated increases in state income expand the tax base in Arkansas by about **\$14.8 million** each year.
- Arkansas will see avoided social costs amounting to **\$637,300** per year due to OC students, including savings associated with improved health, reduced crime, and reduced welfare and unemployment.

Taxpayer Perspective

- State and local governments allocated approximately **\$5.4 million** in support of OC in FY 2009-10.
- For every dollar of this support, taxpayers see a cumulative return of **\$3.20** over the course of students'

working careers (in the form of higher tax receipts and avoided costs).

- State and local governments see a rate of return of **10.6%** on their support for OC. This return compares very favorably with private sector rates of return on similar long-term investments.

ECONOMIC GROWTH ANALYSIS

College Operations Effect

- The Ozarka College Service Area economy annually receives roughly **\$6.4 million** in income due to OC operations. This is a conservative figure adjusted to account for monies that leave the economy or are withdrawn from the economy in support of the college.

Added income attributable to the accumulation of OC skills amounts to \$36.4 million each year.

Productivity Effect

- The current Ozarka College Service Area economy embodies an estimated **227,500** credits that have accumulated over the past 30-year period as thousands of former OC students (completers and non-completers) enter the workforce year after year.
- OC skills translate to higher earnings for students and increased output of businesses. The added income attributable to the accumulation of OC credits in the workforce amounts to **\$36.4 million** each year.

Total Effect

- Altogether, the average annual added income due to the activities of OC and its former students equals **\$42.8 million**. This is approximately equal to **5.2%** of the total Ozarka College Service Area economy.